

## Facts and Figures

### All in CARAVANING 2020

#### Compass of China Caravaning and Camping Industry

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<b>Date:</b>	25 - 27 September, 2020 (hosted annually, first debut in 2012)
<b>Venue:</b>	Etrong International Exhibition & Convention Center, Beijing, China
<b>Organizers:</b>	Messe Düsseldorf (Shanghai) Co., Ltd. China National Travel Service Group Corporation Limited China Association of Automotive Manufacturer Recreational Vehicle Industry Committee China Self-Driving Tour and Camping & Caravaning Association (STCCA) of CTACA
<b>Intl' Supporters:</b>	Messe Düsseldorf GmbH (Organizer of CARAVAN SALON DÜSSELDORF) Federal Ministry of Transport and Digital Infrastructure German Caravan Industry Association (CIVD) Caravan, RV & Accommodation Industry of Australia (CRVA)

**Registration Deadline:** 25 August 2020

**Open to:** Trade & Public (B to B, B to C)

#### Participation Cost:

##### For Caravan/Motor Home Exhibitor Only

Outdoor Raw Space: 480 ¥ RMB/m<sup>2</sup> (min. 50m<sup>2</sup>)  
Indoor Raw Space: 650 ¥ RMB/m<sup>2</sup> (min. 50m<sup>2</sup>)

##### For Other Exhibitor

Indoor Raw Space: 845 ¥ RMB/m<sup>2</sup> (min. 18m<sup>2</sup>)  
Shell Scheme: 1,193 ¥ RMB/m<sup>2</sup> (min. 9m<sup>2</sup>)

#### Main product groups/sectors:

- Caravans/Trailers
- Motor homes
- Basic vehicles
- Park trailers/Mobile homes
- Detachable parts and components for caravans and motor homes
- Installations/Heating/Gas/Water
- Energy supply/Electrical installations/ Electrical appliances
- Antennas/Receivers/Navigation systems
- Vehicle parts/Chassis units/Axles/Trailer Equipment/Accessories
- Tents
- Camping equipment and parts
- Outdoor articles/Hiking and biking equipments
- Caravaning tourist industry
- Campgrounds Infrastructure suppliers/Recreational equipment suppliers
- Campgrounds/Camping Parks material suppliers
- Campgrounds service and specialist sectors
- Rental Agents
- Purchase/Financing /Insurances
- Associations and clubs
- Specialist literature

#### Trade Visitors:

- RV Agents/Importers/Traders/4S Shops
- Caravan Parts and Components Agents/Dealers/Traders
- Tourism system/Scenic Spots/Hotel/Real Estate
- Tent/Camping & Outdoor Equipments Agents/Dealers
- Government Institutes/Associations/Research Institutes
- Caravan Manufacturers
- Campground Developer/Operator
- Travel Agency/RV Rental Agency
- Caravan Fans & Club
- Media/Press

<b>Statistics:</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020 (Estimated)</b>
Gross Space (m <sup>2</sup> ):	33,000	35,000	37,000	39,000
Total exhibitors:	650 (including campsites)	700 (including campsites)	200 (exhibiting brands) 592 (campsites)	230 (exhibiting brands)
Total visitors:	21,826	22,193	24,008	25,000
Media:	240	300	300	300

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